

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Release of Advertisement in “Times Global Journal – Bharat Ratna Distributed at Pravasi Bharatiya Divas” New Delhi 7-9 January, 2010 to M/s. The Times of India Group, Hyderabad – Publication Charges – Amount Sanctioned Rs:80,000/- - Orders - Issued

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 717

Dated:19-07-2010

Read the following:

1. Govt.Lr.No.5457/PMU/DDC/2009, Dt.14-12-2009 of YAT & C (PMU) Department.
2. Bill No. HYD-18064-1, Dt.18-01-2010 of M/s. The Times of India Group, Hyderabad.

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**ORDER:**

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, A.P. Tourism & Culture Department released an advertisement to publish in “Times Global Journal – Bharat Ratna Distributed at Pravasi Bharatiya Divas” New Delhi 7-9 January, 2010 to M/s. The Times of India Group, Hyderabad. After publication of the advertisement, submitted a bill amounting to Rs.80,000/- for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.80,000/- (Rupees Eighty Thousand only) towards publication of the advertisement in “Times Global Journal – Bharat Ratna Distributed at Pravasi Bharatiya Divas” New Delhi 7-9 January, 2010.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (12) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of The Times of India Group, Hyderabad, after deducting Tax, payable to the Income Tax Department.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**JAYESH RANJAN  
SECRETARY TO GOVERNMENT (T)**

To,  
The Times of India Group, Hyderabad .  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**